

# VENOM SERIES

NR-V12 // NR-V10 // EF-V10

During the past 20 years, Shunyata Research earned professional and critical acclaim for designing high-performance power cables that measurably reduce power-line and component generated noise. The Venom NR-V12, NR-V10, and Venom EF-V10 were developed with the express purpose of applying these advanced technologies and measurable noise reduction to power cords at a truly affordable price. The Venom range of power cables provide objective, dramatic performance benefits that simply do not exist outside of Shunyata's own product range — at any price.











#### WHAT IS AN NR POWER CORD?

The letters "NR" stand for "Noise Reduction" Shunyata Research manufactures Noise Reduction power cords that contain filter circuits that measurably and dramatically reduce noise at specific frequencies common to the power line and electronic power supplies. NR power cords eliminate noise in two directions and deliver startling results when connected to electronics tasked with resolving low-level signals or improving visual images. Shunyata Research's NR power cords are used within the scientific community, medical imaging and heart surgery labs, and many world-renowned recording studios. The noise reduction technology used within NR power cords is non-reactive and non-current-limiting, making the NR power cords suitable for virtually any application where improved resolution of signals and visuals is the goal.

## FEATURES AND APPLICATION SUGGESTIONS

Features of the Venom NR power cords include OFE copper conductors, RFI/EMI shielding, cryogenically treated metal contacts, top-quality AC connectors, and fluorocarbon dielectrics. These features are rare at their modest price points. The proprietary Kinetic Phase Inversion Process (KPIP™) significantly reduces burn-in time and improves sonic performance. The Venom NR-V12 is ideal for source components including video and digital processors, while the Venom NR-V10's larger-gauge conductors are perfectly suited to high-current power amplifiers and power distributors. The Venom NR power cords' noise reduction and exclusive design set them apart from all other products in and well beyond their price category.

The Venom EF-10 was designed for equipment that has shrouds or other obstructions to the power entry. It features Shunyata Research's compact EF-C15 CopperCONN® connector. This connector has pure copper contacts for exceptional performance. The EF-V10 does not include noise-reducing filtration.

## Venom NR-V12 RETAIL \$350

- 12 AWG OFE C101 Copper
- KPIP™ treated
- Fluorocarbon dielectric
- 600 VAC rating
- RFI/EMI shielded
- Noise reduction: >12 dB @ 1MHz

## Venom NR-V10 RETAIL \$450

- 10 AWG OFE C101 Copper
- KPIP™ treated
- Fluorocarbon dielectric
- 600 VAC rating
- RFI/EMI shielded
- Noise reduction: >12 dB @ 1MHz

## VENOM EF-V10 RETAIL \$400

- 10 AWG OFE C101 Copper
- KPIP™ treated
- Fluorocarbon dielectric
- 600 VAC rating
- RFI/EMI shielded
- CopperCONN® EF C15 connector